

MISCO Milestones

Over the past seven decades, MISCO has grown from a one-person shop to the leading loudspeaker and audio solution design, testing, and manufacturing company in North America.

• 1949 – Clifford Digre, a B-17 gunner during World War II, goes to radio school in Minnesota. What begins as the repair of a scratchy speaker from his wife's radio develops into the beginning of the Minneapolis Speaker Reconing Company.

• 1956 – A customer asks Cliff Digre to design and manufacture an 8" speaker with the same high quality as his previously reconed speakers for a drive-in theater. The first order is a huge success. The line expands to automotive speakers and 12" speakers for hi-fi sets. MISCO begins to manufacture Red Line speakers.

• 1980 – The company begins to focus on OEM sales, servicing the growing drivethru and commercial sound industries with its famous "Waterproof" designs.

• 1990 – Dan Digre, Cliff's son, takes over the responsibilities of company management as President of MISCO. MISCO expands into new markets such as aerospace, medical, and professional audio.

• 2001 – MISCO builds a new, expanded engineering and manufacturing facility in Minnesota. The new facility allows a production line layout that maximizes manufacturing efficiency. MISCO expands its product line to include amplifiers and complete audio systems.

• 2015 – MISCO acquires Warkwyn, the best-equipped independent audio test and measurement lab in North America, and moves it to Minnesota. The synergy created with Warkwyn puts MISCO into a unique position to serve the industry with the best and most extensive loudspeaker design, testing, and manufacturing capabilities in North America.

• 2016 - MISCO acquires Oaktron from Mitek Corp. and moves it to Minnesota. This acquisition further expands MISCO's commitment to USA manufacturing and adds product offerings for the military, aerospace, and mass transit markets.

• 2019 – MISCO launches "Bold North Audio" brand with the introduction of the MS 10-W. Designed to exactly match the acoustic signature of the Yamaha NS-10M systems.

• 2019 – MISCO moves to St. Paul, Minnesota. The new facility greatly expands the manufacturing, R& D labs and Offices. This move creates a combined single located facility with room to grow.